

RECEIVED

MM 93-48

From: <MLeo1650@aol.com>  
To: A7.A7(rchong)  
Date: 10/29/95 2:37pm  
Subject: Educational fare on the air

NOV 3 1995

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE ATTORNEY GENERAL

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong: I am writing to you as a principal of an elementary school, as a concerned step-grandparent and as an adult who enjoys relaxing with television. This new season of television, especially during prime-time hours, distresses me for several reasons. First of all, children (K-8) watch TV at 8 o'clock in the evening. Why should the evening fare include

"Friends" and "Mad About You"? with all its adult subject matter and humorous

adult innuendos? Maybe I miss "Cosby" but the replacements at that hour are suggestive, violent and completely inappropriate for the young audience that

is watching. Secondly, a study released last month showed that 82% believe there needs to be more educational fare on the air. The issues are in your corner now to improve TV for children. The progression away from concern for children is appalling. I will be watching what happens with the FCC. If there is anything I can do in my small way, please let me know. Sincerely,  
Jane Leone

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From: <CHatch8691@aol.com>  
To: A7.A7(rchong,sness)  
Date: 11/6/95 9:35pm  
Subject: CHILDREN'S TELEVISION

NOV 8 1995  
DOCKET FILE COPY ORIGINALFEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

We urge you to consider stronger guidelines for children's television. We are parents of boys ages 4-1/2 and 8-1/2 and are appalled by the quality of network programming. As a result, our viewing is way down (which has been nice!) and we watch our local PBS station the most. Shows such as

"Wishbone", "Sesame Street", "Carmen. . . ." are well liked. I can have them watch these shows and not worry, unlike the networks.

I'm amazed that the networks just don't get it. Our kids drive many of our buying decisions (fast food, toys, sports equipment, etc.) and with us not watching commercial TV much, we're not influenced. Seems to me they'd want our kids. But if they want them, they are going to have to provide good, quality programming. Shows like "Fudge" and more after-school type specials that don't just deal with teen issues.m

It is up to you to police those who cannot (or is it will not) police themselves.

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From: <WWW@hopf.dnai.com>  
To: A7.A7(rchong)  
Date: 11/3/95 7:45pm  
Subject: Web Form Input

NOV 8 1995

FEDERAL COMMUNICATIONS COMMISSION  
COMMUNICATIONS DIVISION

mailto:rchong@fcc.gov

Message is Dear Commissioner Chong:

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As someone who cares a lot about the future of our children,

I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

It took parents groups over twenty years to pass the Children's Television Act, yet now, without these "quantitative" guidelines, we continue to be frustrated by the slow pace of compliance by broadcasters.

Broadcasters have at their disposal an invaluable resource for children.

Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,

Tammy & Scott Walker  
18 Coloma Court  
Sterling, Virginia 20164

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MM 93-48

**From:** Don Brown <donbrow@village.ca>  
**To:** A7.A7(rchong)  
**Date:** 11/4/95 3:30pm  
**Subject:** Children's Television Act

NOV 8 1995

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Chong:

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I am writing to you as a concerned Canadian educator, principal of a preK-6 elementary school northwest of Toronto, Ontario. In a poll of parents at my previous school our home and school association discovered that more than one half of the hours spent watching television by schoolage children emanated from the United States, specifically from Buffalo, New York (ABC, CBS, NBC, FOX and PBS). At a meeting of the association to discuss this data and general concerns of parents and teachers on the topic of television for children, recommendations were made that resulted in communication with the CRTC (Canadian Radio & Television Communications) Committee). Basically, it was highly recommended that quality children's programming be given priority for airing between the hours of 7:00a.m. - 8:00a.m. and 3:30p.m. - 6:00p.m. on the major networks as it is on TVO (TV Ontario) our provincial public network.

As a member of the National Association of Elementary School Principals I would respectfully urge you to support any efforts or initiatives before the FCC to ensure thh provision of quality educational programming at time slots readily available to young children.

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MM 93-48

From: Rachelle Chong <73774.2602@compuserve.com>  
To: Rachelle Chong--FCC <rchong@fcc.gov>  
Date: 11/5/95 9:29am  
Subject: Children's Television Act of 1990

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OFFICE OF SECRETARY

----- Forwarded Message -----

From: Tyler Grue, 75664,637  
TO: RACHELLE B CHONG, 73774,2602  
DATE: 11/5/95 01:06 AM

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RE: Children's Television Act of 1990

Dear Ms. Chong,

I would like you to support educational programming by putting stricter guidelines in the Children's Television Act of 1990. Broadcasters who do not provide real educational programming should be held responsible and fined.

Thank you for taking my views into consideration when the FCC looks into the Children's Television Act.

Sincerely,

Tyler Grue

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MM93-48

From: <TV4KIDS@aol.com>  
To: A16.A16(kidstv)  
Date: 11/8/95 7:34am  
Subject: children's programming

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OFFICE OF SECRETARY

To: Reed Hundt Chairman of the FCC

From: U.S.KIDS TV

We support your efforts to bring additional children's programming to television. Our show is a good example of the difficulties in letting the broadcasters change on their own initiative.

Founded in 1992, U.S.KIDS TV started as a local production at the local

Access station in Fairfax, Virginia. The concept was to create a show that involved both the crew and the viewing audience in determining not only what stories we covered, but also the perspective taken when doing the story.

We received a great deal of local and national publicity including a story in

USA Today, Scholastic Magazine, Kids Today and the Washington Post. The program also received three Telly awards from our local station.

During the last year I have been attempting to market our show to a national broadcaster. Despite the fact that we have a major international corporation willing to finance production costs, an experienced cast and crew, national press coverage and the support of educators we have been unable to interest any of the networks. One agent in California even said "It's educational, where am I supposed to try and place it."

Even our own government, in particular, the National Endowment for Children's

Educational Television(NECET) has difficulty underwriting new programming.

All in all it has been an education for me. I think I understand more fully why there is so little change in the industry and therefore support your efforts

Sincerely

Jim Halley

Executive Producer

U.S.KIDS TV

1-800-US KIDS 95

T

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**From:** <stitcher@indirect.com>  
**To:** A4.A4(ssegal)  
**Date:** 11/7/95 6:45pm  
**Subject:** Chairman's Column Comments

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF SECRETARY

Mary Patricia Owens (stitcher@indirect.com) writes:

I'm horrified at what's going on! We're being told we need a v-chip to protect children from violent television. (?) We've had that for years--it's called a parent with the remote control. Simple listings in the paper and tv magazines will do nicely to help the parents choose. The talk shows are supposed to be so terrible. Well, don't watch them and the producers will get the message. We all vote with our remote controls. Television stations get the silly notion that they are able to control what everyone sees and hears in their market. That one went out with the horse and buggy with the yellow journalism. New technologies make that impossible but still they try. When I got my satellite dish I was told that I couldn't have any network programming because the local stations had a monopoly. Want to bet on that one? I have virtually all of the satellite network stations and see a vast difference in the news. Incidentally I'm not an average viewer with an axe to grind. I have a MA in Communications Research from the University of Iowa. I've studied this for years. Need a little help? Give me a call (1-800-410-4514)

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